

## **Chapter Affairs and Membership**

### **Recruiting:**

- VIP-MOAA and HRC-MOAA joined forces to recruit 26 new members for MOAA at the 80<sup>th</sup> Training Command Conference in Virginia Beach in January 2010.
- VIP-MOAA will represent MOAA at the Virginia National Guard Association Conference in Williamsburg in late April 2010. This year, the chapter will receive full rebate credit for each currently-serving Guardsman recruited. For any “paid” members recruited (retirees or former officers) the rebate credit will be retained by MOAA in exchange for MOAA sponsorship of the event.
- The MOAA Give-Me-10 Report for 2010, shows only 3 “paid” memberships for VCOC-MOAA chapters (CVC-MOAA; VIP-MOAA; and HRC-MOAA). My best figures show a total of 31 (26 “free” - 5 paid). Throughout the GMT 2010 program, all chapters are encouraged to periodically reconcile their GMT submissions with MOAA to ensure proper credit is granted.
- Chapters are asked to be sure they have submitted their rosters to MOAA for reconciliation and have requested the following outputs:
  - A GMT “prospect list” showing lapsed MOAA members, current MOAA members and prospective MOAA members in their zipcode area (work the “lapsed” and “prospective” members as a source for GMT “paid” memberships - RAC-MOAA received referral information from MOAA for 600 “lapsed” members and 350 “prospective” members - just a 1% response from these potential “paid” recruits will enable RAC-MOAA to meet its GMT “paid” memberships goal for 2010).
  - A listing of current “chapter” members, showing those chapter members with lapsed MOAA memberships (this is a good potential source for GMT “paid” membership gains. Remember, MOAA bylaws require that all “regular” members of your chapter hold concurrent memberships in national MOAA - worth up to 40 points in the Levels of Excellence Award competition).

### Gold Bar Program/ROTC Awards:

- All chapters should have submitted their “gold bar” program requirements to MOAA by this time. If your chapter has not as yet made a submission, be sure to include: the number and type of gold bars required; the place and date of the presentation ceremony; and the name and address of your chapter’s POC for shipment and receipt of the gold bars, certificates and presentation folders.
- Also be sure to obtain the MOAA application information for each of the gold bar recipients to facilitate obtaining GMT credit for “free” memberships.
- All chapters should also have communicated their ROTC and JROTC MOAA medal requirements to the MOAA Member Service Center. The supply of ROTC and JROTC medals, certificates and presentation folders is limited. Once the supply is exhausted, chapters will have to order and pay for the medals via the MOAA On-Line Store.

Chapter Quarterly Reports: Chapter reports for the quarter ended 31 March 2010, are due to the VCOC by 9 April 2010. Please make every effort to submit your one-page report electronically to the 3<sup>rd</sup> Vice-president with copy to the VCOC Secretary. After your chapter reports have been reviewed, they will be transmitted to MAJ Mallison for posting to the VCOC website. Chapters may then review the reports from the other VCOC chapters on-line.

### Chapter Self-evaluations:

- Remember to include in each quarterly report an assessment of your chapter’s “vitality,” using Appendix “O” of MOAA’s Council and Chapter Policies and Procedures Guide.
- For the chapter reports due on 9 April, be sure to include the self-assessment of your chapter’s ability to compete for the MOAA “Levels of Excellence” Awards. Please identify any areas of deficiency which your chapter can correct to increase its competitiveness for the award. Submissions for the L-O-E awards are due to MOAA not later than 1 June 2010. Use Appendix “M-2” of the MOAA Council and Chapter Policies and Procedures Guide to assess your chapter’s ability to compete for the awards.

*/ 11 March 2010  
John Baumgarten, CDR, USN, Ret, VCOC 3<sup>rd</sup> VP  
And Chair of Membership/Chapter Affairs*