

MOAA Heritage Chapter Quarterly Chapter Report, 31 Dec 11

| <u>I. Membership Section:</u> | <u>Regular</u> | <u>Auxiliary</u> | <u>Honorary</u> | <u>Total</u> | <u>Give-Me-10</u> |
|-------------------------------|----------------|------------------|-----------------|--------------|-------------------|
| As of 1 Jan: | 19 | 1 | 1 | 21 | 2 |
| Gains: | 21 | 1 | 0 | 22 | 0 |
| Losses: | <u>9</u> | <u>0</u> | <u>0</u> | <u>9</u> | <u>0</u> |
| As of 31 Dec: | 31 | 2 | 1 | 34 | 2 |

- II. Legislative Affairs: Chapter members participated in local political meetings. These sessions serve to continue a positive and communicative relationship with these political leaders. COL Brown is on the Military advisory committee for VA Congressman Wittman. Other meetings involve National Security and military personnel issues have involved Speaker Bill Howell, Delegate Mark Cole, Senator Richard Stuart, and Senator Ed Houck. Chapter members participated in VCOC meetings and Action Alerts.
- III. Public Affairs: The Heritage Chapter published a newsletter and e-mailed it to the MOAA members in the local area to inform them the chapter's activities. The chapter utilized a web page linked off of the MOAA.org main web page to share information. The Chapter participated in a going home reception and Honor Flight that included WWII and Korean War vets from the Tidewater and Richmond areas on Saturday 22 October. The Chapter supported 13 local J-ROTC programs with a new Army KJ-ROTC program at Forest Park High School in southern Prince William County, Virginia.

IV. Chapter Vitality & Levels of Excellence:

- a. Self-Evaluation for the Quarter: The chapter members complete feedback forms at meetings and officers use this information to enhance Chapter programs and activities.

b. Levels of Excellence Award Status:

| SECTION I – "OBJECTIVE" SCORING | <u>Points earned</u> |
|---|-----------------------------|
| <u>Criteria</u> | |
| 1. All elected officers members of national MOAA | 10 |
| 2. % of Regular Membership who are members of MOAA | 25 |
| 3. Current Membership Roster provided to Council & Chapter Affairs Department during the year of competition | 20 |
| 4. Did the chapter submit an updated chapter officer list during year of competition? | 15 |
| 5. Does chapter have a designated "Legislative Liaison" with e-mail address? | 5 |
| 6. Does the chapter have a designated "Chapter E-Mail Point of Contact"? | 5 |
| 7. Does the chapter have a designated "Membership Chair"? | 5 |
| 8. Does the chapter have a designated "Auxiliary Liaison"? | 5 |
| 9. Did chapter sponsor at least 12 programs/events during the year of competition? (Includes full membership meeting, board meeting, and special meetings?) | 20 |
| 10. Did the chapter publish at least six newsletters during the year of competition? | 10 |
| SECTION I TOTAL | 120 |

SECTION II – “SUBJECTIVE” SCORING

**Points
earned**

Criteria

- | | |
|---|----|
| 1. The chapter conducted a “pro-active” legislative affairs program during the year of competition. The Heritage Chapter Legislative Representatives participate in VCOC meetings and Action Alerts. (Briefly describe level of effort and results.) | 30 |
| 2. The chapter conducted an active recruiting/retention program during the year. The Heritage Chapter contacted MOAA members in the area via e-mail to invite them to monthly chapter dinners and to keep them informed of local events. (Briefly describe level of effort and results.) | 25 |
| 3. The chapter has an established personal affairs program. The Heritage Chapter PA Committee prepared and published a newsletter monthly to inform MOAA members in the area of events and opportunities to network. (Indicate if a “Personal Affairs Officer” or “Committee” has been appointed and briefly describe the chapter’s overall program.) | 10 |
| 4. The chapter actively engaged in programs/projects that enhanced the image of the chapter and MOAA. Heritage Chapter members are members of the Virginia Council of Chapters (VCOC) and actively participate with state council, attend scheduled meetings and conventions, and “carry the water” back to the chapter, presenting important issues at chapter meetings. The chapter actively supports local JROTC programs by making presentations at high schools in the local area. The chapter presents two \$500 scholarships to college-bound students each year. The Heritage Chapter participates in civic activities to include collecting cell phones and donating them to troops. The chapter donated six U.S Flags to and participated in the Greenfield Senior Living Facility's Veteran's Recognition Ceremony on Veteran's Day. U.S Congressman Wittman and Heritage Chapter members attended the ceremony. | 30 |

IV. Most Significant Event of the Quarter: Use of our chapter newsletter and web page to spread the word.

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