MEMBERSHIP – MOAA – 2009

Once again VCOC won the 1st Quarter Regional Give Me Ten recruiting competition. This award is $500 - an increase of $250 from previous years. Our total was 93 new MOAA members (far less than previous 1st quarters). We are now achieving sizable results from the MOAA **Gold Bar** Pilot Program – with ten chapters participating, **320 gold bars** will be presented. We will be at the **75% chapter participation** level by the end of the 2d Quarter. This will qualify VCOC for the MOAA dinner, but we are seeking 100% chapter participation.

VCOC GOALS

Each Virginia chapter recruit ten or more by 1 Oct 2009.

Accumulate at least 1,200 Give Me Tens, Virginia-wide, in 2009

Congratulations to the following Virginia chapters for their Give Me Ten totals (as of 5 June)

George Marshall	**123**
Southwest	**81**
Southside	**70**
Hampton Roads	**54**
Central Shenandoah	**42**
VIPMOAA	**25**
Richmond	**18**
Mount Vernon	**11**
Piedmont	**10**

VCOC now has **nine chapters with 10 or more** Give Me Ten credits. We need 3 more chapters to reach the 75% mark to qualify for the MOAA Dinner. We have 4 months to go. I believe we can not only reach the 75% level, but we can hit the 100% mark just as we have done in previous years.

For those chapters who still need to reach 10, please give it a good try. If you need help, please call on me. I have the prospect lists for all VCOC chapters. All you need to do is to make a few phone calls. The VCOC website has Give Me Ten tips and info.

I look at this Give Me Ten program as a chapter fundraiser. What better and easier way to produce income for a chapter treasury than this. Last year, VCOC Chapters were awarded approximately $20,000 for their treasuries. Over the past 3 years, we not only have won the MOAA dinner each year, but **accumulated more than $40,000** in awards.

Let's just keep doing it.

CHAPTER MEMBERS SAVE 10% on MOAA LIFE MEMBERSHIP AND HELP THE CHAPTER.

In 2009 chapter members can again receive a 10% discount on life membership. Chapter members who wish to convert their current MOAA membership to a life membership (or to join initially as a life member) should use the life membership brochure/application in the 2009 Give Me 10! kit. Be sure to deduct 10% from the listed prices in the brochure. **Or even easier**, chapter members can call the Member Service Center (MSC), identify themselves as a chapter member (stating the proper name of the chapter) and get the 10% discount on a life membership – but be sure to tell chapter Give Me Ten membership point-of-contact so he/she can double check the chapter receives credit.

/Paul Mehler, LTC, USA, Ret, VCOC 2nd VP & Membership Chair