Richmond Area Chapter
Quarterly Report
1 January – 31 March 2011

I. **Membership**	Regular	Auxiliary	Honorary	Total
As of 1 January	566	111	10	687
Gains	0	0	0	0
Losses	-17	-3	0	-20
As of 31 March	549	108	10	667

Give-Me-10: Free -1; Paid: 7; Life: 2 = 10

Efforts to "warmly welcome" new members to bimonthly meetings (e.g., Chapter signage with logo, assignment of "escorts" and special recognition before and during meetings) have resulted in positive feedback and should noticeably affect our retention efforts.

II. **Legislative Affairs**

a. Members of the RAC-MOAA legislative committee attended numerous General Assembly committee hearings supporting VCOC/JLC State legislative objectives.

b. The chapter legislative committee met on a monthly basis to develop a slate of state legislative objectives (CY2012) for submission to the VCOC.

c. The chapter legislative committee chairman (Col. Don Kaiserman) reported that VCOC/MOAA had a very successful year regarding the 2011 Legislative Program. He noted that 5 of 6 Legislative Objectives and two of three fully funded Budget Amendments, were passed by the GA.

III. **Public Affairs**. The Public Affairs Program established in early 2010 has been very successful. Contacts with the public media have resulted in three press releases to the local press and radio outlets.

IV. **Chapter Vitality & Levels of Excellence**

Self-evaluation. Evaluation was conducted in March 2010. Score: 64. Chapter has implemented a aggressive program seeking new members and is actively trying to reduce the number of members who are not MOAA members. Membership chairman has developed several electronic programs to enhance the recruiting process.

Levels of Excellence. Chapter monitors Levels of Excellence status seeking to improve in all areas. Our goal is to receive a ninth-consecutive five-star award.

V. **Most Significant Chapter Event of the Quarter**.

On 24 Jan. 2011, members of the chapter, along with other members of VCOC and MOAA, "Stormed the Hill" and called upon their delegates and senators to thank them for their past support and urged them to co-sponsor and support JLC Legislative priorities.

Submitted by: LTC Joseph M. Tarantino, USA (Ret)
Chapter Representative