



**George C. Marshall Chapter
 Military Officers Association of America
 P.O. Box 1308 Lexington, VA 24450
 Quarterly Report to the VCOC/MOAA Executive Board
 For the Quarter 1 January – 31 March 2010**

I. Membership and Give Me 10:

	<u>Regular</u>	<u>Auxiliary</u>	<u>Honorary</u>	<u>Total</u>
<u>Membership</u>				
As of 1 January 10	122	4	8	134
Gains	1			
Losses				
As of 31 March	123	4	8	135
<u>Give Me 10:</u> 1 “paid” since 1 January, with 129 “free” expected in May.				

II. Legislative Affairs: Our legislative representative was extremely active along with other VCOC legislative reps in meeting with our elected officials, attending “Storming the Hill” sessions, working on national objectives, training our members on the vavet system, keeping them informed on key legislative issues at the state and national level, and writing personal letters to state legislators for their support on military issues. He will also attend and be active in the upcoming Congressional lunch in DC.

III. Public Affairs: We continue to support and market the Care Box Project through the chapter newsletter and bi-monthly meetings. We have begun the advertising for our two spring/summer fund raisers, a May clay target shoot and an August golf tournament. Both events are fund raisers for the Virginia Wounded Warrior Program. We collaborated with the host for our event for a public service announcement highlighting the date and time of the event and the cause.

IV. Chapter Vitality and Levels of Excellence

a. Self-Evaluation Status:

- a. Score: 51 (Satisfactory)
- b. Comments: according to the MOAA checklist, we need to do a better job of strategic planning and goal-setting; have our TOPS coordinator more engaged; ask for assistance from MOAA national even if we don’t need it; be more aggressive in our membership drives and get more Chapter members to be MOAA national members; contribute to the MOAA national scholarship program; hold fund raisers to benefit the chapter treasury rather than the Wounded Warrior Project; and share our electronic newsletter with MOAA national.

b. Levels of Excellence Status

- a. Score: 211 (Five Star)
- b. Comments: Can still improve in % of chapter members who are MOAA members and our chapter recruiting and retention program.

V. Most Significant Chapter Event of the Quarter: Participation in Storming the Hill and VCOC meetings. We had an exceptional program scheduled for our February meeting (Adrian Cronauer of “Good Morning Viet Nam” fame) who was going to talk about the POW/MIA agency as well as his experiences working with Hollywood; however, it was cancelled due to the snow. It has been rescheduled for 13 April.